



B.A.D Awards 2017

Winners: Press

PRESS CATEGORIES

CATEGORY 01 : PRESS ADVERTISING SINGLE

Code	Title	Brand	Entrant Company	Awards
PR01/008	Loving Bangkok Night 1	McDonald's	TBWA (THAILAND) CO., LTD.	GOLD
PR01/009	Loving Bangkok Night 2	McDonald's	TBWA (THAILAND) CO., LTD.	GOLD
PR01/012	Loving Bangkok Night 5	McDonald's	TBWA (THAILAND) CO., LTD.	GOLD
PR01/005	Now in Mango	Tic Tac	GREYnJ United	SILVER
PR01/007	Now in Orange	Tic Tac	GREYnJ United	SILVER
PR01/006	Now in Apple	Tic Tac	GREYnJ United	BRONZE
PR01/010	Loving Bangkok Night 3	McDonald's	TBWA (THAILAND) CO., LTD.	BRONZE
PR01/011	Loving Bangkok Night 4	McDonald's	TBWA (THAILAND) CO., LTD.	BRONZE

CATEGORY 02 : PRESS ADVERTISING CAMPAIGN

Code	Title	Brand	Entrant Company	Awards
PR02/003	Loving Bangkok Night	McDonald's	TBWA (THAILAND) CO., LTD.	GOLD
PR02/002	Now in Fruit Flavours	Tic Tac	GREYnJ United	SILVER

AS OF 23 NOV 2017