



B.A.D Awards 2017

Winners: Film

FILM CATEGORIES

CATEGORY 01 : FILM COMMERCIALS SINGLE 15 sec./30 sec./> 30 sec.

Code	Title	Brand	Entrant Company	Awards
F01/002	Hat Heroes	CLEAR	Choojai and Friends	SILVER
F01/003	Sweat or Regret	REXONA	Choojai and Friends	BRONZE
F01/004	โหล่ง (ชาย)	Dentamate	Genesis 12 Co., Ltd.	BRONZE

CATEGORY 02 : ONLINE FILM (INCLUDE VIRAL/INTERACTIVE FILM)

Code	Title	Brand	Entrant Company	Awards
F02/001	Capture	Sure	McCann Worldgroup	BEST
F02/008	Thank You Thailand	Syn Mun Kong	Rabbit Digital Group	GOLD
F02/023	New Life	Ngern Tid Lor	Genesis 12 Co., Ltd.	GOLD
F02/015	Dom Reak Sati - ชับรค	Peppermint Field	Choojai and Friends	SILVER
F02/004	Redefine Fullmoon	SangSom	The Sour Bangkok Co., Ltd.	BRONZE
F02/009	Kosanaarai	Texas Chicken	Spa-Hakuhodo	BRONZE
F02/021	How Are You?	KASIKORNBANK	GREYnJ United	BRONZE
F02/012	Limited Education	Yuvabadhana Foundation, Learn Education, Teach For Thailand, a-chieve and Edwings	Choojai and Friends	FINALIST
F02/013	Meena	OKMD (Public Organization)	Choojai and Friends	FINALIST
F02/016	Dom Reak Sati - ลากอก	Peppermint Field	Choojai and Friends	FINALIST
F02/022	400	UNIF	GREYnJ United	FINALIST
F02/027	Galaxy of Loop	HAUS by Sansiri	CJ WORX Co., Ltd.	FINALIST

CATEGORY 03 : OTHER FILM

Code	Title	Brand	Entrant Company	Awards
F03/002	BigBike ลอยลม	Krungsri Big Bike	CJ WORX Co., Ltd.	SILVER

FILM CATEGORIES

CATEGORY 04 : FILM COMMERCIALS CAMPAIGN

Code	Title	Brand	Entrant Company	Awards
F04/002	Every Dish Has a Story	Golden Mountain	TBWA (THAILAND) CO., LTD.	BRONZE
F04/003	แน่นเป็นผุยผง/ลมเต็มแห่ง	Voiz	Storyteller Bangkok Co., Ltd.	FINALIST