



B.A.D Awards 2017
Winners: Digital & Mobile

DIGITAL & MOBILE CATEGORIES

CATEGORY 01 : WEBSITES & MOBILE SITES

Code	Title	Brand	Entrant Company	Awards
DI01/001	Limited Education	Yuvabadhana Foundation, Learn Education, Teach For Thailand, a-chieve and Edwings	Choojai and Friends	FINALIST

CATEGORY 02 : DIGITAL ADVERTISING & MOBILE ADVERTISING

NO AWARD

CATEGORY 03 : ONLINE VIDEO/VIRAL VIDEO & INTERACTIVE VIDEO

Code	Title	Brand	Entrant Company	Awards
DI03/001	Capture	Sure	McCann Worldgroup	SILVER
DI03/002	Thank You Thailand	Syn Mun Kong	Rabbit Digital Group	SILVER
DI03/011	Hat Heroes	CLEAR	Choojai and Friends	SILVER
DI03/003	We are all Labour	Viera by Ragazze	The Sour Bangkok Co., Ltd.	BRONZE
DI03/012	Meena	OKMD (Public Organization)	Choojai and Friends	BRONZE
DI03/014	400	UNIF	GREYnJ United	BRONZE
DI03/015	Director Showreel Ake Demo	Suneta House	Suneta House	BRONZE
DI03/017	BigBike รถขลุ่ย	Krungsri Big Bike	CJ WORX Co., Ltd.	BRONZE
DI03/009	Every Dish Has a Story 4	Golden Mountain	TBWA (THAILAND) CO., LTD.	FINALIST

CATEGORY 04 : GAMES

Code	Title	Brand	Entrant Company	Awards
DI04/001	Thank You Thailand	Syn Mun Kong	Rabbit Digital Group	FINALIST

CATEGORY 05 : SOCIAL MEDIA

NO AWARD

DIGITAL & MOBILE CATEGORIES

CATEGORY 06 : DIGITAL INSTALLATIONS

NO AWARD

CATEGORY 07 : DIGITAL APPLICATIONS

NO AWARD

CATEGORY 08 : OTHER DIGITAL DESIGN

Code	Title	Brand	Entrant Company	Awards
DI08/002	4G Wind Generator	AIS	TBWA (THAILAND) CO., LTD.	FINALIST

CATEGORY 09 : INTEGRATED DIGITAL CAMPAIGNS

NO AWARD