



B.A.D Awards 2017

Winners: Design

DESIGN CATEGORIES

CATEGORY 01 : LOGO DESIGN & CORPORATE IDENTITY

NO AWARD

CATEGORY 02 : PRODUCT DESIGN/SPACE DESIGN/EXHIBITION/LIVE EVENT

Code	Title	Brand	Entrant Company	Awards
DE02/003	Clean Light Hand Soap	Zantiis	Dentsu One (Bangkok)	GOLD
DE02/002	Super Manly Man	Super Manly Man	The Sour Bangkok Co., Ltd.	BRONZE

CATEGORY 03 : BOOK/JACKET DESIGN/PUBLICATION OR MAGAZINE DESIGN/ANNUAL REPORT/CALENDAR

Code	Title	Brand	Entrant Company	Awards
DE03/004	Thai Farmer Calendar	Mabin Fertilizer	Dentsu (Thailand) Ltd.	FINALIST

CATEGORY 04 : DIRECT MAIL

NO AWARD

CATEGORY 05 : LETTERING & TYPOGRAPHY

Code	Title	Brand	Entrant Company	Awards
DE05/001	Limited Education	Yuvabadhana Foundation, Learn Education, Teach For Thailand, a-chieve and Edwings	Choojai and Friends	SILVER

CATEGORY 06 : ILLUSTRATION & PHOTO ILLUSTRATION

NO AWARD

CATEGORY 07 : STAMP/GREETING CARD/INVITATION/SHOPPING BAG/LEAFLET

NO AWARD

DESIGN CATEGORIES

CATEGORY 08 : POP AND IN-STORE INSTALLATION DESIGN

Code	Title	Brand	Entrant Company	Awards
DE08/002	Now in Fruit Flavours	Tic Tac	GREYnJ United	BRONZE

AS OF 23 NOV 2017