



B.A.D Awards 2017
Winners: Craft Print

CRAFT PRINT CATEGORIES

FOR AGENCY ONLY

CATEGORY 01 : ART DIRECTION

Code	Title	Brand	Entrant Company	Awards
CP01/007	Loving Bangkok Night 2	McDonald's	TBWA (THAILAND) CO., LTD.	GOLD
CP01/010	Loving Bangkok Night 5	McDonald's	TBWA (THAILAND) CO., LTD.	GOLD
CP01/006	Loving Bangkok Night 1	McDonald's	TBWA (THAILAND) CO., LTD.	BRONZE
CP01/008	Loving Bangkok Night 3	McDonald's	TBWA (THAILAND) CO., LTD.	FINALIST
CP01/009	Loving Bangkok Night 4	McDonald's	TBWA (THAILAND) CO., LTD.	FINALIST
CP01/011	Contractor	McDonald's	TBWA (THAILAND) CO., LTD.	FINALIST
CP01/012	Basketball	McDonald's	TBWA (THAILAND) CO., LTD.	FINALIST
CP01/013	Window Dresser	McDonald's	TBWA (THAILAND) CO., LTD.	FINALIST

CATEGORY 02 : COPYWRITING

NO AWARD

FOR PRODUCTION HOUSE ONLY

CATEGORY 03 : PHOTOGRAPHY

Code	Title	Brand	Entrant Company	Awards
CP03/005	Loving Bangkok Night 5	McDonald's	Le Photographe Co.,Ltd.	GOLD
CP03/001	Loving Bangkok Night 1	McDonald's	Le Photographe Co.,Ltd.	SILVER
CP03/002	Loving Bangkok Night 2	McDonald's	Le Photographe Co.,Ltd.	SILVER
CP03/003	Loving Bangkok Night 3	McDonald's	Le Photographe Co.,Ltd.	FINALIST
CP03/004	Loving Bangkok Night 4	McDonald's	Le Photographe Co.,Ltd.	FINALIST

CATEGORY 04 : ILLUSTRATION

NO AWARD

CRAFT PRINT CATEGORIES

CATEGORY 05 : TYPOGRAPHY

NO AWARD

CATEGORY 06 : RETOUCHING

NO AWARD

CATEGORY 07 : CGI

NO AWARD

AS OF 23 NOV 2017