



B.A.D Awards 2017

Finalists: Radio

RADIO CATEGORIES

CATEGORY 01 : RADIO ADVERTISING SINGLE

Code	Title	Brand	Entrant Company	Finalists
R01/004	Kosanaarai	Texas Chicken	Spa-Hakuhodo	FINALIST
R01/005	Train Station	Slimma	Spa-Hakuhodo	FINALIST
R01/006	Camera	Slimma	Spa-Hakuhodo	FINALIST
R01/007	This or That	Slimma	Spa-Hakuhodo	FINALIST

CATEGORY 02 : INNOVATIVE USE OF RADIO

NO AWARD

CATEGORY 03 : RADIO ADVERTISING CAMPAIGN

NO AWARD