



B.A.D Awards 2017

Finalists: Outdoor

OUTDOOR CATEGORIES

CATEGORY 01 : TRADITIONAL OUTDOOR

NO AWARD

CATEGORY 02 : AMBIENT SMALL SCALE

Code	Title	Brand	Entrant Company	Finalists
OD02/001	Clean Light Hand Soap	Zantiis	Dentsu One (Bangkok)	FINALIST
OD02/002	The Smallest Space to Save Lives	AP THAI	CJ WORX Co., Ltd.	FINALIST

CATEGORY 03 : AMBIENT LARGE SCALE

Code	Title	Brand	Entrant Company	Finalists
OD03/003	เป่าเทียนทำ	สินเชื่อรถยนต์ชนชาติ เล่มแลกเงิน	Youngsanti	FINALIST

CATEGORY 04 : POSTER SINGLE

Code	Title	Brand	Entrant Company	Finalists
OD04/002	Now in Mango	Tic Tac	GREYnJ United	FINALIST
OD04/003	Now in Apple	Tic Tac	GREYnJ United	FINALIST
OD04/004	Now in Orange	Tic Tac	GREYnJ United	FINALIST
OD04/008	Loving Bangkok Night 1	McDonald's	TBWA (THAILAND) CO., LTD.	FINALIST
OD04/009	Loving Bangkok Night 2	McDonald's	TBWA (THAILAND) CO., LTD.	FINALIST
OD04/010	Loving Bangkok Night 3	McDonald's	TBWA (THAILAND) CO., LTD.	FINALIST
OD04/011	Loving Bangkok Night 4	McDonald's	TBWA (THAILAND) CO., LTD.	FINALIST
OD04/012	Loving Bangkok Night 5	McDonald's	TBWA (THAILAND) CO., LTD.	FINALIST

CATEGORY 05 : CAMPAIGN

Code	Title	Brand	Entrant Company	Finalists
OD05/001	Now in Fruit Flavours	Tic Tac	GREYnJ United	FINALIST
OD05/003	Loving Bangkok Night	McDonald's	TBWA (THAILAND) CO., LTD.	FINALIST