



B.A.D Awards 2017  
Finalists: Digital & Mobile

**DIGITAL & MOBILE CATEGORIES**

**CATEGORY 01 : WEBSITES & MOBILE SITES**

Code	Title	Brand	Entrant Company	Finalists
DI01/001	Limited Education	Yuvabadhana Foundation, Learn Education, Teach For Thailand, a-chieve and Edwings	Choojai and Friends	FINALIST

**CATEGORY 02 : DIGITAL ADVERTISING & MOBILE ADVERTISING**

NO AWARD

**CATEGORY 03 : ONLINE VIDEO/VIRAL VIDEO & INTERACTIVE VIDEO**

Code	Title	Brand	Entrant Company	Finalists
DI03/001	Capture	Sure	McCann Worldgroup	FINALIST
DI03/002	Thank You Thailand	Syn Mun Kong	Rabbit Digital Group	FINALIST
DI03/003	We are all Labour	Viera by Ragazze	The Sour Bangkok Co., Ltd.	FINALIST
DI03/009	Every Dish Has a Story 4	Golden Mountain	TBWA (THAILAND) CO., LTD.	FINALIST
DI03/011	Hat Heroes	CLEAR	Choojai and Friends	FINALIST
DI03/012	Meena	OKMD (Public Organization)	Choojai and Friends	FINALIST
DI03/014	400	UNIF	GREYnJ United	FINALIST
DI03/015	Director Showreel Ake Demo	Suneta House	Suneta House	FINALIST
DI03/017	BigBike <b>รถขงขม</b>	Krungsri Big Bike	CJ WORX Co., Ltd.	FINALIST

**CATEGORY 04 : GAMES**

Code	Title	Brand	Entrant Company	Finalists
DI04/001	Thank You Thailand	Syn Mun Kong	Rabbit Digital Group	FINALIST

**CATEGORY 05 : SOCIAL MEDIA**

NO AWARD

**DIGITAL & MOBILE CATEGORIES**

**CATEGORY 06 : DIGITAL INSTALLATIONS**

NO AWARD

**CATEGORY 07 : DIGITAL APPLICATIONS**

NO AWARD

**CATEGORY 08 : OTHER DIGITAL DESIGN**

Code	Title	Brand	Entrant Company	Finalists
DI08/002	4G Wind Generator	AIS	TBWA (THAILAND) CO., LTD.	FINALIST

**CATEGORY 09 : INTEGRATED DIGITAL CAMPAIGNS**

NO AWARD